



Automotive Component Manufacturers Association of India

ACMA Atmanirbhar Excellence Awards & Technology Summit 2023
(1030-1830 hrs.) March 6th 2023 (Monday) at Le Meridien, New Delhi

SPONSORS BRANDING OPPORTUNITIES

ACMA CLUSTER / ACoE PROGRAM LINKED SPONSORSHIP CATEGORY (I)

S. No.	Deliverables Benefits to Sponsors	Titanium Sponsor Rs. 18 Lacs	Platinum Sponsor Rs. 15 Lacs	Gold Sponsor Rs. 10 Lacs	Silver Sponsor Rs.8 Lacs	Associate Sponsor Rs. 6 lacs	Branding sponsor Rs. 3 Lacs
1	<p>Companies may avail discount by joining ACMA cluster programs / Projects from Dec, 2022 onwards till March, 2024.</p> <p>a) Companies enrolling for ACMA cluster / programs during period starting from Dec,22 – 31st Mar,24 will stand eligible to gain discount from ACMA, which may be used by companies to avail cluster / program fee discount for part - 1 or 1st year payment up to or maximum amount of 50% of cluster / program fee / ACoE Program Fees.</p> <p>b) The cluster / program fee discount mentioned underneath of individual title of sponsorship is not applicable for ACMA- UNIDO programs.</p>	<p><i>Discount 12 lacs on ACMA Clusters / ACoE Domestic Programs Fee</i></p>	<p><i>Discount 9 lacs on ACMA Clusters / ACoE Domestic Programs Fee</i></p>	<p><i>Discount 5 Lacs on ACMA Clusters / ACoE Domestic Programs Fee</i></p>	<p><i>Discount 3 lacs on ACMA Clusters / ACoE Domestic Programs Fee</i></p>	<p><i>Discount 2 lacs on ACMA Clusters / ACoE Domestic Programs Fee</i></p>	<p><i>Discount 1 Lac on ACMA Clusters / ACoE Domestic Programs Fee</i></p>

2	Screening company promotional film of 90 seconds during Session Breaks, start & at the end of an event	Yes	Yes	-	-	-	-
3	Display of Company Name /Logo on event banner	Yes	Yes	Yes	Yes	Yes	Yes
4	Display of Company Name & Logo on the Landing Page of event	Yes	Yes	Yes	Yes	Yes	Yes
5	Display of Company Name & Logo on the side wings of the Stage screen backdrop	Yes	Yes	Yes	Yes	yes	Yes
6	Sponsors brand promotion on all other prominent sections or sub-sections physically & virtually	Yes	Yes	Yes	Yes	Yes	Yes
7	Company Brading in e-documentation pack/ Session eCompendium, and article in newsletter of ACoE (SAKSHAM SAMVAD)	Yes	Yes	Yes	Yes	Yes	Yes
8	20 sec Media clip/messages from company CEO/Corporate Advertisement on ACMA social media platform(s)	Yes (02 media clips)	Yes (02 Media Clips)	Yes (01 Media Clip)	-	-	-
9	Complimentary delegate registrations	18	15	12	08	06	03

Continued

NON ACMA CLUSTER & SERVICE PROVIDERS BRANDING OPTIONS CATEGORY (II)

Sr.No	Deliverables Benefits to Sponsors	Platinum Sponsor	Gold Sponsor	Associate Sponsor
		Rs. 5 Lac (For Members) / Rs. 6 Lac (For Non-Members)	Rs. 3 Lac (For Members) / Rs.4 Lac (For Non-Members)	Rs. 1 Lac (For Members) / Rs. 1.5 Lac (For Non-Members)
1.	Display of Company Name & Logo on the Landing Page of the event	Yes	Yes	Yes
2.	Display of Company Name & Logo on the sidewings of the screen	Yes	Yes	Yes
3.	Sponsors brand promotion on all other prominent sections or sub-sections physically & virtually	Yes	Yes	Yes
4.	One-page Color Company advertisement in e-documentation pack/ Session e-Compendium	Yes	Yes	—
5.	Complimentary delegate registrations	05	03	02
6.	Screening company promotional film of 90seconds during Session Breaks, start & at the end of an event	Yes	—	—
7.	Display of sponsors Logo in all EDMs	Yes	Yes	—
8.	One-page A4 Size article in newsletter of ACoE (SAKSHAM -SAMVAD)	Yes	Yes	—

Continued

EXHIBITION CATEGORY (III)

1. Dedicated Stall for brand promotion– INR 2,50,000/- (Allocation of dedicated stall at the summit venue) (stall plan enclosed below)

- Display of Company Name & Logo on the Landing Page of the event
- Display of Company Name & Logo on the side wings of the screen
- Sponsors brand promotion on all other prominent sections or sub-sections physically & virtually
- One-page Color Company advertisement in e-documentation pack/ Session e- Compendium
- Complimentary delegate registrations – 5 members
- Half- page A4 Size article in newsletter of ACoE (SAKSHAM -SAMVAD)
- One 32 inches TV unit for display

2. Shared space inside a large Stall for brand promotion– INR 1,25,000/- (Allocation of dedicated space for 2 panels – 95 cm x 240 cm inside stall at the summit venue) (stall plan enclosed below)

- Display of Company Name & Logo on the Landing Page of the event
- Display of Company Name & Logo on the side wings of the screen
- Sponsors brand promotion on all other prominent sections or sub-sections virtually
- One-page Color Company advertisement in e-documentation pack/ Session e- Compendium
- Complimentary delegate registrations – 3 members
- Half- page A4 Size article in newsletter of ACoE (SAKSHAM -SAMVAD)

3. Prominent branding through banner placement – INR 75,000/- Brand highlight by placement of sponsors banner at prominent locations (1 banner 3 x 6)

- Color Company advertisement in e-documentation pack/ Session e- Compendium
- Complimentary delegate registrations – 2 members
- Brand advertisement in newsletter of ACoE (SAKSHAM -SAMVAD)

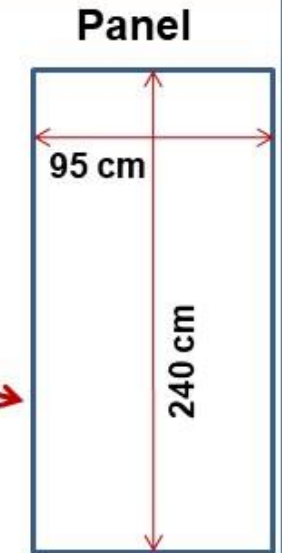
3m x 2m stalls



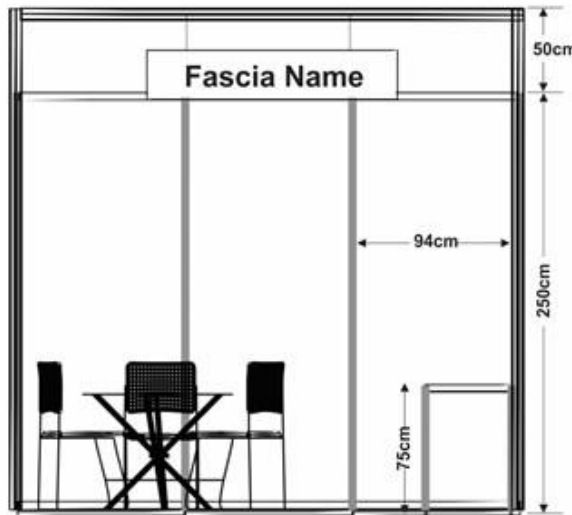
Plan



View



Print area



Dimensions

Index

Items with each 3m x 2m stall

- Info Counter – 1 no.
- Glass Round table – 1 no.
- Chairs - 3 nos.
- Spot light – 3 nos.
- Power Socket – 1 no
- Shelves – 2 nos.
- Waste Bin – 1 no.
- Fascia name - 1 no
- 40" TV on stand – 1 no.

